



## **Request for Proposal – Presenters**

### **2020 REALiTY Conference**

*February 25 - 27, 2020*

**Scotiabank Convention Centre, Niagara Falls, ON**

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OREA's REALiTY Conference is a biennial conference spanning 3 days and focusing on professional development, networking and leadership skills for 1000 REALTORS®.

OREA is inviting proposals from speakers/facilitators/presenters for REALiTY Conference 2020, being held February 25 - 27, 2020 at the Scotiabank Convention Centre in Niagara Falls, Ontario. Such exposure can lead to professional recognition, visibility, credibility and influence among your peers and referrals.

Attendees are looking for new ideas to develop new strategies and take away tools and tips to develop and excel their business/Association. Attendees include Real Estate Agents, Brokers, and Association Executives.

When submitting your session proposal, please take the following topic areas into consideration. Presentations should be tailored towards this audience. We have provided some recent key trends and other suggested topics for your consideration, however, please feel free to submit other sessions that you feel are appropriate for this audience.

- Upcoming Industry Changes/Trends
- Upcoming Technology Changes/Trends
- Storytelling / Branding / Marketing
- Big Data and Artificial Intelligence
- Work / Life Balance through Efficient Tools / Technology / Systems
- Real Estate Coaching

#### **Speaker Qualifications:**

- We are looking for sessions suitable to the real estate industry.
- Presentations cannot be sales pitches.
- Knowledge of the topic area and speaking skills are expected to be strong
- Presentations not related to the educational streams described above will be considered if the content, speaker and/or topic are relevant and of interest to our attendees

#### **Sessions Schedule**

There will be 20-25 concurrent sessions and approximately 5 plenary key note speaker sessions over the two educational days of the Conference. We are seeking speakers for both concurrent sessions and plenary keynote speakers.

## Selection Process

If you would like to speak the 2020 REALiTY Conference, please include the following in your proposal:

- A proposed topic for discussion (up to 3 paragraphs).
- A brief bio (150 words maximum). This should be no longer than one paragraph and suitable to publishing in conference program to promote event and session.
- A short abstract (one paragraph) about your topic suitable for inclusion in marketing material (e.g. website, program, etc.).
- An explanation of how you plan to deliver the theme(s) noted above (depending on our program needs, we may ask you to be flexible re delivery).
- A link to at least one video of prior presentation made by you. If a video is unavailable, please note this in your proposal and indicate why).
- The names and contact information for three professional references
- A high resolution colour headshot in jpeg or png.

Only selected applications will be invited to discuss their submission with us.

We ask that you submit your proposal to [shannonc@orea.com](mailto:shannonc@orea.com) by end of business day **Tuesday, July 2, 2019**. Each submission will initially be reviewed and selected speakers will be notified by end of business day **Friday, August 2, 2019**.

